



“Even the reluctant were doing the Can-Can!”

elevator pitch: A Flash Mob of new friends.

nuts and bolts: Your audience will discover connections they never knew existed.

bottom line: \$1,500

package includes: Host, Power Point Presentation, Magnet Flags, Custom Content

flow: 20 – 200+ people

footprint: scalable to your audience

time: 20 minutes

how it works: Your audience is presented with a series of either/or questions, dividing themselves into smaller and tighter groups of kindred spirits. After each choice, each group demonstrates their preferences with a full body signal. This icebreaker warms the hearts and bodies of even the most reticent, leaving them in a place to learn, focus, and connect.

when it works: One Minute Magnet works in many settings:

- Before a day of conference sessions
- Kicking off Sales and Vendor meetings
- As a break in a meeting or conference session to recharge and refresh your audience
- End of the day teambuilding during a company retreat or strategic session

why it will work for you: One Minute Magnet is ready to enliven your next meeting.

- Builds community: Individuals in your group will discover connections with each other.
- Highlights key issues: The either/or choices can articulate very specific topics or messages.
- Highly customizable: Your audience will consider and make decisions about exactly what you want them to be thinking about.
- Creates a common language: You will see the full body signals being displayed around the halls of your office for months to come.
- ... and besides, it's just plain fun.



Start the conversation. Contact us at: seekingmore@interplayinc.com

