

“...and they just wouldn't stop playing.”

elevator pitch: Wii meets Game Night

nuts and bolts: A customized billboard and people-powered video game guaranteed to engage your audience all night long.

bottom line: Basic Package \$4k

package includes: Picture This 36 image Big Board, Software engine and all multi-media elements, Host, Technical staffing, Delivery and set-up within 20 miles of Seattle, Two custom Word Aware™ grids, A variety of games from our library including word, image, fast reaction, and puzzle games (most of which can be customized for an additional fee).

A prize contest and prizes may also be added for an additional fee.

flow: 100+ people/hour

footprint: 15' x 20' x impressive

time: 1 – 4 hours

how it works: This dynamic, interactive game board draws enthusiastic crowds everywhere we take it. Teams or individuals compete against each other or the clock in a wide array of mind and body games. Word and image contests challenge players' mental acumen and reaction time. Long arms a plus!

when it works: Picture This is a visually arresting game that works and looks great in many settings.

- Tradeshows
- Conferences
- Product Launches
- Training Events
- Vendor Events
- Teambuilding Events
- Company Parties
- Retreats

why it will work for you: Picture This is as fun to play as it is to watch.

- This high tech centerpiece attracts its own audience and keeps them coming back all night long.
- With just the right level of light competition your audience will interact with your message, your brand, and your products without noticing that they are learning.
- At its root, Picture This is an entertainment product. People love playing it, but it delivers much more than fun. It can launch products, celebrate organizational objectives, highlight your message, and so much more.



Start the conversation. Contact us at: seekingmore@interplayinc.com

