



# PULSE

Put your finger on it.

**elevator pitch:** U.S. Census meets Cosmo Survey

**nuts and Bolts:** Get instant results, meaningful data, and a delighted audience with this on-the-spot survey.

**bottom Line:** \$1.5K

**package includes:** Pulse survey stand, Pulse survey software engine, interactive touch screen, cork board frame for theming, intake of survey needs, 6 questions, delivery and installation within 20 miles of Seattle, data prepared for your analysis and use.

**flow:** 60-6000 people/hour

**footprint:** 2'x2'

**time:** Instant Results

**how it works:** People get drawn to Pulse when they see the crowds gathered around it. They walk up to the survey station and start expressing their thoughts with the press of a finger. The video and audio display makes the process compelling. This experiential data machine adds dimension to your event, sparks conversation, and is nothing like your father's survey.

**when it works:** Pulse works anywhere people gather.

- Conferences
- Tradeshows
- Weddings
- Parties
- Retreats
- Break-out sessions
- Opening and closing events

**why it will work for you:**

All inclusive: Pulse allows clients, employees and guests to have their say and see instant results.

Engaging: Adds flavor and fun to what is typically run-of-the-mill or even off-putting.

Cost effective: Sponsor and co-branding opportunities activate the market, generate buzz, and defray costs.

Flexible: Data can be hard fast sales figures, employee satisfaction surveys or top ten lists.

Immediate: Results can be instantly uploaded to be used in the key-note address at tonight's program.



Start the conversation. Contact us at: [seekingmore@interplayinc.com](mailto:seekingmore@interplayinc.com)

